

# BOLTS PLAYOFF PROMOTIONS

## PARTNER PROMOTIONS

### *Lightning Week*

- Saturday, April 13<sup>th</sup>
  - Portillo's
    - Mention "Bolts Bogo" to get a buy one, get one free sandwich offer. Sandwich must be of equal or lesser value. One per customer. Not valid with other offers. Tampa and Brandon locations only.
  - Lightning Playoff Pub Crawl presented by Bud Light
    - 3:00PM-9:00PM (starting at Franklin Manor and making 3 additional stops)
    - Free drinks, free transportation, free bar games, and more
    - Tickets are \$25 (STM's get \$10 off)
    - <https://www.eventbrite.com/e/tampa-bay-lightning-playoffs-bar-crawl-party-rsvp-only-tickets-59697610159>
- Sunday, April 14<sup>th</sup>
  - American Social Free Brunch Mimosa
    - Lightning fans wearing their Bolts gear will receive a complimentary mimosa with the purchase of any brunch item.

### *In-Market & Trigger Promotions*

- BOLTSW with Papa John's Pizza (Round 1 & 2)
  - 50% off your online order the day following any Lightning home and away win with code BOLTSW.
- We Win You Win with Chick-fil-A
  - Free menu item following all Lightning wins at participating Tampa Bay area Chick-fil-A locations. Free chicken biscuit sandwich if redeemed during breakfast hours; free chicken sandwich if redeemed after breakfast hours. Note: Chick-fil-A locations are closed on Sundays. All Saturday home wins will be redeemed the following Monday. Must download the Chick-fil-A app to redeem.
- Wendy's Double Stack
  - Free Wendy's Double Stack burger anytime the Bolts score 4 or more goals at home and on the road.
- Kanes | PDQ 3 Goals Promotion
  - Free PDQ chicken sandwich, tenders or salad when the Lightning score three (3) or more goals during home games. Offer available to game attendees with valid ticket or STM card. Must go to a Kane's location and show proof of game attendance up to seven (7) days following the home game with three (3) or more goals scored. Fans will be provided a PDQ coupon by Kane's employee which can be redeemed at any Tampa Bay area PDQ location.



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- **Marathon Fuel Perks**
  - Fuel Up for the Playoffs! Lightning Fans can text "BOLTS" to 40244 to save 40 cents per gallon at Marathon pumps! Plus, redeem loyalty points for Southwest Rapid Rewards points!
  - Additional promotion at Rolling Thunder activations throughout Playoffs with a chance to win a Lightning autographed stick
- **Dunkin' Donuts Bolt Jolt Wednesday**
  - \$1 medium coffee every Wednesday during the post-season play at all Tampa Bay area Dunkin' Donuts locations. Offer available to all fans via the Dunkin' Donuts app.
- **Mercury Playoff Prize Pack**
  - Lightning fans can enter for their chance to win 2 tickets to a home playoff game and a Lightning 3<sup>rd</sup> Jersey by going to [www.mercuryinsurance.com/lightning](http://www.mercuryinsurance.com/lightning)
- **Chase**
  - Exclusive AMALIE Arena Chase cardholder benefits:
    - Spend \$20 get \$5 meal deal by using a Chase credit or debit card at the Papa John's Pizza locations on Promenade and Terrace Levels and the PDQ locations on Promenade and Terrace Levels. Offer may not be combined with STM discount and is not good for the purchase of alcohol.
    - Skip the long lines by using dedicated Chase Entry for cardholders at Gate C.
    - Spend \$75 get \$25 by using a Chase credit or debit card at retail locations throughout AMALIE Arena.
    - Dedicated Chase cardholder express lines at primary AMALIE Arena retail store located on event level and at the AMALIE Arena Ticket Office.
    - Exclusive experiential opportunities for purchase each regular season home game for Chase cardholders through the AMALIE Arena and Lightning app via Experience platform.
- **Bud Lightning Bolts Bars-** participating bars and restaurants will be activated around the launch of Bud Lightning and fans are encouraged to catch the games there and receive drink and food specials. More details to come...